



**Announcement**

**Workshop on Genetic Resources**

**15<sup>th</sup> of March 2023, 08:30 – 15:30**

**Dresden, Germany**

**Communication Brief**

**January 2023**

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## PRESS RELEASE

### Workshop on Genetic Resources - registrations now open

The EU-funded project BreedingValue invites the European breeding and plant research community to a workshop with the objective to establish a common understanding of the regulatory framework for IP Management of new pre-breeding material.

Workshop on Genetic Resources:  
**Pre-breeding materials: a grey zone between Genetic Resources and Cultivars**  
**Introduction on regulatory aspects and protection of Intellectual Property**  
15<sup>th</sup> of March 2023, 08:30 – 15:30  
University of Applied Sciences, HTW Dresden Campus Pillnitz, Germany

Genetic Resources (GenRes) are part of a complex international regulatory framework that regulates the various phases of their identification, recovery, characterisation, conservation, protection of Intellectual Property (IP) and use. This complexity is managed by various international organisations which, each with their own role, guarantee the appropriate protection and management of GenRes.

During this workshop, high-level representatives of the ECPGR, FAO, CPVO and the EC will share their views on the current international regulatory framework and its consequences for IP management of pre-breeding material. European research projects with a focus on GenRes will share their views on the IP landscape in their respective fields.

In the evening, a guided tour through the Pillnitz palace garden awaits you presenting the palace garden history and interesting botanical highlights.

Join us for a day of insightful presentations, networking and lively discussions!

Please submit your registration here no later than the 22<sup>nd</sup> of January:  
<https://breedingvalue.eu/workshop-on-genetic-resources>

#### About BreedingValue

The BreedingValue project comprises 20 international partners with multi-disciplinary expertise on berry GenRes and breeding activities – from research, breeding and selection to value identification. The project enhances methodologies for GenRes and breeding material management, conservation, characterisation and evaluation. It increases the knowledge of berry GenRes value on the European level and even beyond, by developing advanced phenotyping and genotyping platforms, and promoting their use in creating a link between the European regional collections and public and profit institutions involved in strawberry, raspberry and blueberry. Providing standardised research data on phenotypic and genotypic characterisation through a user-friendly database improves the quality and usability of GenRes breeding material, leads to quality improvements of collections and promotes their utilisation in breeding programs. The development of the technologies, access to a fundamental knowledge base, and exploitable advances made by the consortium improve the competitiveness and sustainability of European berry industry in the long run.

More information on the BreedingValue project can be accessed on the [BreedingValue website](#) and [Twitter](#) account.



The BreedingValue project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101000747.

## VISUALS TO BE SHARED THROUGH SOCIAL MEDIA

For all social media (e.g. your Twitter /LinkedIn), please always provide the link to the registration form on the BreedingValue website: <https://breedingvalue.eu/workshop-on-genetic-ressources>

For Twitter, please use the handle **@BreedingValue**

Suggested hashtags: **#GeneticResources, #GenRes, #IP, #Berrybreeding, #Plantvariety**

Twitter / LinkedIn



### Workshop on Genetic Resources

Pre-breeding materials: a grey zone between Genetic Resources and Cultivars –  
Introduction on regulatory aspects and protection of Intellectual Property

**15<sup>th</sup> of March 2023 in Dresden, Germany**



A day of insightful presentations, networking and lively discussions!

Register now at: [www.breedingvalue.eu/workshop-on-genetic-ressources](http://www.breedingvalue.eu/workshop-on-genetic-ressources)

## VISUALS TO BE USED AS EMAIL BANNER SIGNATURE



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15/03/2023  
Dresden,  
Germany

